



## Electricity Is Now Intelligent

### INDUSTRIAL ENERGY EFFICIENT SOLUTIONS

White Placard was created simply because of the realization and conviction that technology is the future and affordable technology is indeed the future.

Energy Efficient Solutions for Industries (EESI), a part of White Placard Technologies, provides an insight into the development trends in the lighting technologies and other lighting system components. It also analyzes adoption factors, technology development strengths and gaps in the lighting industry. Further, this research service includes detailed technology analysis and industry trends evaluated following extensive interviews with market participants.

#### Latest News

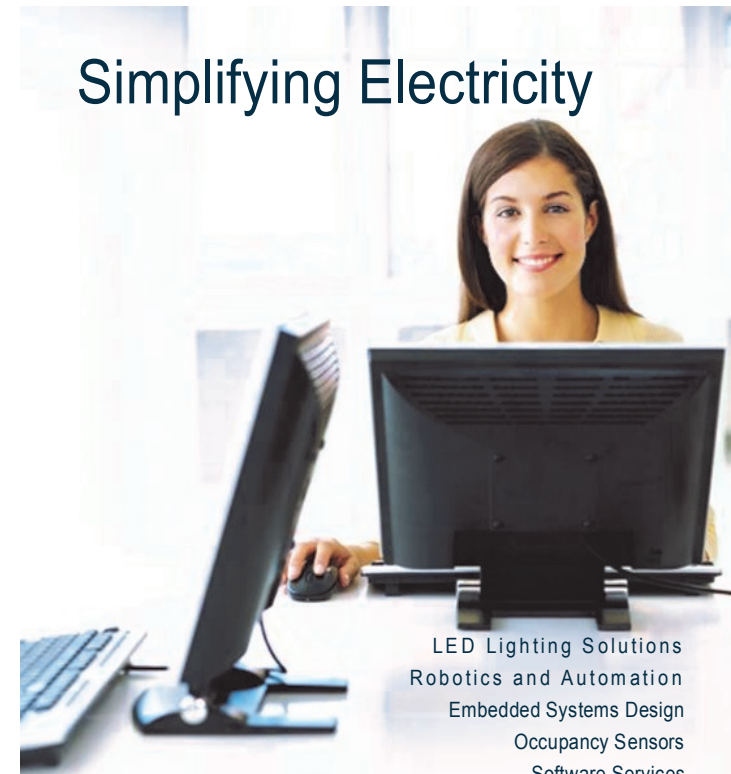
- Winner at Mines Safety Week 2012.
- Third Prize by DGMS at SAIL, Ranchi.



Technology and Trust

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## Simplifying Electricity



LED Lighting Solutions  
Robotics and Automation  
Embedded Systems Design  
Occupancy Sensors  
Software Services  
PIR Sensors

10 TIMES MORE SAVINGS THAN TRADITIONAL PRACTICES.

## ENERGY EFFICIENT SOLUTIONS

- 50X OPERATIONAL HOURS THAN BEFORE
- 10X ELECTRICITY BILL SAVINGS
- NO MAINTENANCE
- 2 YEARS REPLACEMENT
- .CUSTOMIZED SOLUTIONS AVAILABLE



The industries can now save energy easily with an intuitive in-room energy management solution that maximizes operating efficiencies while enhancing working experience. Installation can begin during any stage of the building's lifecycle.

## flexible solutions for your lighting needs

### APPLICATION MANAGEMENT

This simple retrofit technology does not restrict a building's daily operation or require a shut down of individual floors or occupied rooms, so owners can enjoy no loss of revenue during installation in addition to a rapid return-on investment.

### ENERGY MANAGEMENT

White Placard LED lighting can save energy and improve light quality, performance, and service. The survey says that currently White Placard LEDs are competing successfully with conventional lighting in a variety of general illumination applications because of their high quality and cost-effective performance. Not surprisingly, our industrial and hospitality clientele analysis finds significant energy savings potential for White Placard LEDs compared to the other types of illumination.

## CUSTOM SOLUTIONS



A major strength of White Placard's Optical Innovation strategy is our ability to supply customized solutions for a wide range of LED lighting applications with minimal up front costs and reduced time to market. We are able to customize and provide innovations from materials through to complete systems and finished product designs.

## OCCUPANCY SENSOR SOLUTIONS



White Placard's PIR sensors allow you to sense motion, almost always used to detect whether a human has moved in or out of the sensors range. They are small, inexpensive, low-power, easy to use and don't wear out.

## STRESS TESTED SOLUTIONS



Our products undergo a system stress test that put a greater emphasis on robustness, availability, and error handling under a heavy load, rather than on what would be considered correct behavior under normal circumstances.



WE'VE WORKED WITH A DIVERSE CUSTOMER BASE. HOW CAN WE HELP YOU?

For more details of our products and services, log onto [www.whiteplacard.com](http://www.whiteplacard.com) or send us an email to [info@whiteplacard.com](mailto:info@whiteplacard.com).